

# Why UC?

The growing consensus across industries is that collaboration technologies are creating significant competitive advantages for early adopters. The most innovative companies are leveraging Unified Communications (UC) solutions to accelerate their business processes both within and outside of their organizations.

In today's global economy, a company's competitive edge is dependent on its ability to seamlessly collaborate with co-workers, partners and customers. UC facilitates that collaboration by blurring the boundaries between the traditional desktop phone and PC, and merging voice communications with email, text messaging and video conferencing across a single, enterprise-wide, PC-based platform.

With a well-planned UC deployment that includes high-quality and innovative end-user audio products, you can free your employees from their desk and let them work more naturally, more comfortably and more productively, and at the same time increase your company's efficiencies and bottom line.

#### **UC** is Collaborative

Plantronics softphones and headsets allow you to join calls or collaborations through your PC. Add video conferencing to the mix, and you can read the body language of a colleague in Nairobi without leaving your desktop.

#### **UC** is Communicative

Wideband audio solutions bring natural sounding voice to your calls. Noise-canceling headsets give you the confidence that you are being heard loudly and clearly, regardless of your work environment.

### **UC** is Productive

Wireless headsets free you from your desktop phone so you can multi-task away from your desk without missing a call. Cost-effective, hands-free corded headsets let you stay focused on your desktop tasks while making and answering calls.

#### UC is Efficient

Why juggle devices when you can combine all your voice communications into a single headset? Plantronics' Bluetooth and multi-use headsets let you communicate hands-free across multiple platforms, applications and devices with a simple click of a button.

### **UC** is Green

Reduce your carbon footprint by conferencing from home, or foregoing the cross-country in favor of a video conference. Plantronics offers a wide range of audio products that keep you connected and productive no matter where you are.

## Plantronics is the Voice of UC

With a vast portfolio of innovative audio products that are backed by nearly 50 years of proven technologies, Plantronics will complete your UC experience with quality sound and superior service.